



**Professional Development Session – Wednesday, October 15<sup>th</sup> 3:00pm-5:00pm**

<p><b>Derek Greenfield</b></p> <ul style="list-style-type: none"> <li>• Keynote Presenter</li> </ul> <p><b>Room: New Holland</b></p>	<p><b>Learning By Doing: Interactive Activities for Student Training</b></p> <p>Research and experience demonstrate that students learn best when actively engaged with the material, and program leaders on campuses need a wide array of exercises that can help reinforce critical lessons for life. This exciting workshop will provide participants with a "toolbox" of new techniques and suggestions for creating new ones to address a variety of topics. Bring your own ideas, questions, activities, and enthusiasm... and be prepared to get involved!</p>
<p><b>Terry Thomas</b></p> <ul style="list-style-type: none"> <li>• Consultant In Residence</li> </ul> <p><b>Room: Limerock</b></p>	<p><b>Will Charlotte Simons Change the World?</b></p> <p>John Gatto, in his book “Dumbing Us Down,” states that “School is a twelve-year jail sentence where bad habits are the only curriculum truly learned.” Meanwhile, in “Learning Reconsidered,” the ACPA authors suggest “...new ways of understanding and supporting learning and development as intertwined, inseparable elements of the student experience...[with] the student at the center.” The question is, which context dominates the experience of college students? Are we dealing with ex-cons hardened by their incarceration or the next great generation? This session will consider what several contemporary authors say about the experience of today’s student and what student development professionals need to know to work effectively with them.</p>
<p><b>Derek Smith</b></p> <ul style="list-style-type: none"> <li>• Delaware Valley College</li> <li>• Associate Director of Residence Life</li> </ul> <p><b>Room: Heritage A</b></p>	<p><b>Sore Thumbs: Keeping up with students who text faster than they can think</b></p> <p>Instantaneous digital technology is affecting the way Millennial students interact, communicate, and participate in community. This program takes a look at how student affairs professionals can take advantage of some of the newest technologies to make better connections with students. The focus of the program will be on researching your student body and understanding the abilities of your department to use new technology. The session will also provide an overview of strategic planning and why you need to create a strategic plan designed to lay the groundwork for new technology driven initiatives.</p>



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<p><b>Licinia Kaliher</b></p> <ul style="list-style-type: none"> <li>• University of Delaware</li> <li>• Complex Coordinator</li> </ul> <p><b>Samantha Lopez</b></p> <ul style="list-style-type: none"> <li>• University of Delaware</li> <li>• Complex Coordinator</li> </ul> <p><b><u>Room:</u> Heritage B</b></p>	<p><b>The Latino/a Factor: Are you ready?</b></p> <p>Latino students are increasingly attending higher education institutions and have unique needs that require the development of unique service strategies. This workshop will explore the characteristics of Latino students, how current practices may not be serving these students, and identify strategies for higher education institutions to conceptualize on the talents of Latino students arriving on campus. History regarding community college pipeline and leadership development will be focused upon.</p>
<p><b>Thomas DeMarco, Esq.</b></p> <ul style="list-style-type: none"> <li>• Villanova University</li> <li>• Director of Residence Life</li> </ul> <p><b><u>Room:</u> Hopewell</b></p>	<p><b>Walking on eggshells? A review of the law related to student housing.</b></p> <p>Each day, Residence Life Professionals face decisions that are guided and impacted by a myriad of Federal, State and Local laws. This workshop will provide a review of some of the laws impacting students and professionals in the residence hall setting and provide guidance for compliance. Topics such as tort liability, search and seizure, discipline, and sexual harassment will be reviewed and discussed.</p>



**Program Session 1 – Thursday, October 16<sup>th</sup> 8:30am-9:45am**

<p><b>Steve Desir</b></p> <ul style="list-style-type: none"> <li>• Rutgers University-New Brunswick</li> <li>• Coordinator of Special Programs</li> </ul> <p><b>Room: New Holland</b></p>	<p><b>Departments That Learn: Learning Organizations Reconsidered</b></p> <p>Are you a staff member in a Residence Life department that learns? In the corporate world Learning Organizations are organizations where staff members continually expand their knowledge and develop plans to achieve their aspirations. In Learning Organizations creativity is nurtured, and most importantly staff members continually learn together to see the bigger picture and achieve outstanding results. If you are responsible for supervising or training graduate or professional staff members join us for an informative conversation about how to transform your department into a department that learns.</p> <p><b>Topic Area:</b> Staff Management  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student</p>
<p><b>Kristen Diorio</b></p> <ul style="list-style-type: none"> <li>• Harcum College</li> <li>• Director of Residence Life</li> </ul> <p><b>John Hurst</b></p> <ul style="list-style-type: none"> <li>• Penn State University</li> <li>• Assistant Director of East Halls</li> </ul> <p><b>Room: Limerock</b></p>	<p><b>Going green: it's not just for tree huggers anymore!</b></p> <p>This program will explore ways you, your department, and your school can go green. We will look at what is being done at institutions around the country and learn how you can adapt them to your own school. If your school doesn't have any money don't worry we will provide low cost and fundraising ideas as well. Who said going green had to be hard!</p> <p><b>Topic Area:</b> Business Operations, Facilities Management  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>



**Program Session 1 – Thursday, October 16<sup>th</sup> 8:30am-9:45am**

<p><b>Joanne Goldwater</b></p> <ul style="list-style-type: none"> <li>• St. Mary’s College of Maryland</li> <li>• Associate Dean of Residence Life</li> </ul> <p><b>Jenn Thorpe</b></p> <ul style="list-style-type: none"> <li>• Chestnut Hill College</li> <li>• Director of Residence Life</li> </ul> <p><b>Pete Galloway</b></p> <ul style="list-style-type: none"> <li>• West Chester University</li> <li>• Director of Housing Services</li> </ul> <p><b>Room: Heritage</b></p>	<p><b>So, You Want to Be a Director?!</b></p> <p>Most professionals dream about moving up the career ladder. Do you know what is involved in becoming a Chief Housing Officer (CHO)? Do you know what it takes to be a successful and happy CHO? Do you have what it takes (competencies) to become a director of a residence life/housing department? Join a panel of “seasoned professionals” who will share information and answer your questions to give you an outlet for your own growth and development!</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student</p>
<p><b>Sean Killion</b></p> <ul style="list-style-type: none"> <li>• Temple University</li> <li>• Assistant Director for Assignments &amp; Billing</li> </ul> <p><b>Room: Strasburg</b></p>	<p><b>The basics of effectively marketing your programs, services, and events</b></p> <p>Join Professor Sean P. Killion, Adjunct Professor of Business at Philadelphia University and La Salle University, as he discusses basic marketing and advertising concepts to help departments improve how they communicate with their constituents.</p> <p><b>Topic Area:</b> Business Operations, Housing Operations  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Eric Lassahn</b></p> <ul style="list-style-type: none"> <li>• Susquehanna University</li> <li>• Director of Residence Life &amp; Volunteer Programs</li> </ul> <p><b>Tom Rambo</b></p> <ul style="list-style-type: none"> <li>• Susquehanna University</li> <li>• Associate Dean &amp; Director of Public Safety</li> </ul> <p><b>Room: Cornwall</b></p>	<p><b>Adapting the Comm-Stat Model to the Residential College Campus</b></p> <p>The Community Statistics model is based on the theory that attention to many minor details can have a greater positive impact on a community than a focus on limited large-scale issues. Inspired by this theory, we have developed a program of collaboration between the departments of Residence Life, Public Safety, and Facilities named Res-Stat. Based on the Comm-Stat model, the program has yielded significant and consistent results since its implementation in the spring of 2006.</p> <p><b>Topic Area:</b> Facilities Management  <b>Target Audience:</b> Mid-Management, Graduate Student, CHO</p>



**Program Session 1 – Thursday, October 16<sup>th</sup> 8:30am-9:45am**

<p><b>Kathy Lloyd</b></p> <ul style="list-style-type: none"> <li>• Virginia Tech University</li> <li>• Community Director for Greek Housing</li> </ul> <p><b>Room: Kinderhook</b></p>	<p><b>The Influence of Pledging on Black Identity Development</b></p> <p>This presentation will focus on four undergraduate African American males and the influence pledging a National Pan-Hellenic (NPHC - Historically African-American) Fraternity had on their racial identity development. Findings suggest that the pledging process they experienced positively influenced their Black identity. This was in part due to pledging’s African values. The presenter suggests that student affairs professionals should use African values as a foundation for programming for and interacting with African American students.</p> <p><b>Topic Area:</b> Diversity  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Judy Ryan</b></p> <ul style="list-style-type: none"> <li>• Penn State University</li> <li>• Manager, Housing Administration</li> </ul> <p><b>Kathy Krinks</b></p> <ul style="list-style-type: none"> <li>• Penn State University</li> <li>• Assistant Director</li> </ul> <p><b>Room: Vistas C</b></p>	<p><b>The Perfect Fit</b></p> <p>Maintaining occupancy levels that keep everyone happy isn't easy. Formulas used to predict contract yields are unreliable. What determines contract yields? How do you manage over- and under-capacity levels and balance customer service with fiscal responsibility? Join the discussion and share ideas!</p> <p><b>Topic Area:</b> Business Operations, Housing Operations  <b>Target Audience:</b> Entry Level, Mid-Management</p>
<p><b>Derek Greenfield</b></p> <ul style="list-style-type: none"> <li>• Keynote Speaker</li> </ul> <p><b>Room: Vistas D</b></p>	<p><b>Confronting Ourselves: Cultural Competence and Social Change</b></p> <p>In this participatory and powerful workshop, Derek incorporates real-world, hard-hitting examples to challenge audience members to confront their own belief systems about race, class, gender, and sexual orientation. He then helps participants to construct new philosophies and practices which appreciate the vast strengths of various cultural groups and promote equality. Rather than waiting for other leaders, it is incumbent upon all of us to live the spirit we wish to see in the world. Be prepared to get involved, to discover new insights, and to have fun!</p> <p><b>Topic Area:</b> Diversity  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>



**Program Session 2 – Thursday, October 16<sup>th</sup> 11:00am-12:15pm**

<p><b>Terry Thomas</b></p> <ul style="list-style-type: none"> <li>• Consultant In Residence</li> </ul> <p><b>Room: New Holland</b></p>	<p><b>This Session Seeking Corporate Sponsorship</b></p> <p>In 2005 Indiana University (Bloomington) published the results of a student survey on consumerism in higher education – you won’t believe what they discovered. No, really, you won’t believe what they discovered.</p> <p><b>Topic Area:</b> Business Operations  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Lori Austin</b></p> <ul style="list-style-type: none"> <li>• Millersville University of Pennsylvania</li> <li>• Director of Judicial Affairs</li> </ul> <p><b>Chief Wayne Silcox</b></p> <ul style="list-style-type: none"> <li>• Millersville University of Pennsylvania</li> <li>• University Police</li> </ul> <p><b>Room: Limerock</b></p>	<p><b>Active Shooter Awareness</b></p> <p>If you are looking for a “how to” to recognize potential shooters, this is not the program to attend. However, if you are looking for practical information on reducing chances of victimization, and reacting in an appropriate manner to assist responding law enforcement officers, the time you spend attending this program will be well worth it. Appropriate mind-set and preparedness can be helpful in a wide variety of classroom and campus situations.</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Becky Sierp</b></p> <ul style="list-style-type: none"> <li>• Capstone Management</li> <li>• Assistant Director</li> </ul> <p><b>Tracy Kiras</b></p> <ul style="list-style-type: none"> <li>• University of Maryland-College Park</li> <li>• Coordinator for Leadership Programs</li> </ul> <p><b>Room: Heritage Room</b></p>	<p><b>Community: Envision the Possibility</b></p> <p>Utilizing Schroeder and Minor’s 6 I’s, University of Maryland’s Department of Resident Life implemented a community development model in all of our residence halls during 2005, designed to provide intentionality to student interaction, to assess community needs and plan accordingly. The model has proven successful in traditional halls, suites, apartments, garden style apartments, public-private partnerships and living and learning programs. Learn how we implemented this model and gather tools and resources that assist our staff.</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student</p>



**Program Session 2 – Thursday, October 16<sup>th</sup> 11:00am-12:15pm**

<p><b>Ashley Staples</b></p> <ul style="list-style-type: none"> <li>• Stevenson University</li> <li>• Residence Director</li> </ul> <p><b>Laura McGrath</b></p> <ul style="list-style-type: none"> <li>• Stevenson University</li> <li>• Residence Director</li> </ul> <p><b>Room: Strasburg</b></p>	<p><b>The Premiere, the Privileged, and the Practical</b></p> <p>To discuss a trend in the residence life field of building new halls with more singles and more amenities, how that impacts the students that are attracted to the halls (especially when there is not a live-on requirement), and our own experience with taking that premiere and privileged set-up and accomplishing residence life community education and socialization goals.</p> <p><b>Topic Area:</b> Housing Operations  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>David Surratt</b></p> <ul style="list-style-type: none"> <li>• Saint Peter’s College</li> <li>• Director of Residence Life</li> </ul> <p><b>Room: Cornwall</b></p>	<p><b>More Than Meets the Eye: How Perception Impacts Leadership</b></p> <p>Perception is often the driving force of what many of us do. Perception that Americans are in a recession has driven the stock market to new lows, perception of political candidates drives or deters voters to support a respective candidate, and perception is a force for any emerging leader to be aware of when it comes to success especially when working with other people. This is an interactive presentation of how the term perception is truly defined and why we must be responsible for controlling how others perceive us as individuals.</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student</p>
<p><b>Lori Troise</b></p> <ul style="list-style-type: none"> <li>• Rowan University</li> <li>• Residence Director</li> </ul> <p><b>Room: Kinderhook</b></p>	<p><b>I almost forgot, I'm still an RA!</b></p> <p>Think “Senioritis” only affects coursework? Our senior RAs are generally 2nd, 3rd, or 4th year returners. Furthermore, they are facing all the stresses and pressures that come with graduating and finding a job while at the same time seeing their college journeys come to an end. This session will provide you with strategies for keeping your RAs motivated and effective while helping them making the most out of their senior year.</p> <p><b>Topic Area:</b> Staff Management  <b>Target Audience:</b> Entry Level, Graduate Student</p>



**Program Session 2 – Thursday, October 16<sup>th</sup> 11:00am-12:15pm**

<p><b>John A. Borawski</b></p> <ul style="list-style-type: none"> <li>• CAACURH</li> <li>• Director</li> </ul> <p><b>Bonnie Byrne</b></p> <ul style="list-style-type: none"> <li>• CAACURH</li> <li>• Advisor</li> </ul> <p><b>Room: Vistas C</b></p>	<p><b>Starting a Residence Hall Association</b></p> <p>Interested in starting a Residence Hall Association at your school? Come learn how to start up this organization at your school and learn how it will benefit your students, department, and school as a whole! CAACURH is a student-run organization whose mission is to foster leadership and student growth in the residence halls. CAACURH works directly with RHAs on organizational development, providing student services in the halls, and so much more! CAACURH is comprised of Pennsylvania, West Virginia, New Jersey, Delaware, District of Columbia, Maryland, and Ohio.</p> <p><b>Topic Area:</b> Programming and Leadership Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student</p>
<p><b>Susan Visoskas</b></p> <ul style="list-style-type: none"> <li>• West Chester University</li> <li>• Assistant Director of Housing</li> </ul> <p><b>John Verdi</b></p> <ul style="list-style-type: none"> <li>• Gwynedd-Mercy College</li> <li>• Associate Director of Resident Life</li> </ul> <p><b>Room: Vistas D</b></p>	<p><b>Housing Assignments Roundtable</b></p> <p>Participants will have the opportunity to discuss current issues and topics that affect housing assignments staff. Collaborate with regional institutions to compare housing selection and assignment processes for both small and large institutions.</p> <p><b>Topic Area:</b> Housing Operations  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>



**Program Session 3 – Thursday, October 16<sup>th</sup> 3:30pm-4:45pm**

<p><b>Lynn Riker</b></p> <ul style="list-style-type: none"> <li>• New Jersey Institute of Technology</li> <li>• Director of Residence Life</li> </ul> <p><b>Room: New Holland</b></p>	<p><b>Residence Life: Marketing with Competition in Mind</b></p> <p>Many residence life programs are facing competition from many angles. Learn how to identify what you are marketing, assess where you are, learn about the competition, create a marketing plan, and evaluate the outcomes and how to keep your marketing plan going.</p> <p><b>Topic Area:</b> Business Operations, Housing Operations  <b>Target Audience:</b> Mid-Management, CHO</p>
<p><b>Steven Radwanski</b></p> <ul style="list-style-type: none"> <li>• The Richard Stockton College of New Jersey</li> <li>• Complex Director</li> </ul> <p><b>Room: Limerock</b></p>	<p><b>Facebook: Ethical Dilemma's, Community Tools, and Caveats</b></p> <p>Facebook is the new information tool of our students. That change brings new ethical issues that we as professionals must consider confronting. Does Facebook have positive aspects such as communicating and advertising? We will also discuss the legal ramifications associated with Facebook.</p> <p><b>Topic Area:</b> Technology  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Joanne Goldwater</b></p> <ul style="list-style-type: none"> <li>• St. Mary's College of Maryland</li> <li>• Associate Dean of Students</li> </ul> <p><b>Room: Heritage</b></p>	<p><b>An Outlet for Growth &amp; Development for International Students</b></p> <p>This session will help you meet the special needs of international students by formulating plans to prepare the students to live on-campus, help domestic students accept their international roommates, find resources to learn about cultural differences, and engage students in a transition plan.</p> <p><b>Topic Area:</b> Diversity  <b>Target Audience:</b> Entry Level, Mid-Management, CHO</p>



**Program Session 3 – Thursday, October 16<sup>th</sup> 3:30pm-4:45pm**

<p><b>Kathy Lloyd</b></p> <ul style="list-style-type: none"> <li>• Virginia Tech University</li> <li>• Community Director for Greek Housing</li> </ul> <p><b>Marion McKinney</b></p> <ul style="list-style-type: none"> <li>• West Chester University</li> <li>• Director of Residence Life</li> </ul> <p><b>Room: Strasburg</b></p>	<p><b>A Nation of Wimps: The High Cost of Invasive Student Affairs Professionals</b></p> <p>Ask most students why they go to school &amp; it's to get an education to get a job. The classroom prepares students academically and student affairs professionals prepare them socially. But are we? We know about the impact of helicopter parenting, but how are we addressing this? Are we really focused on student development? Has helicopter parenting been incorporated into student affairs practice? We will discuss best practices in supervising our millennial staff to prepare them for the real world.</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student</p>
<p><b>Matthew Simmons</b></p> <ul style="list-style-type: none"> <li>• East Stroudsburg University of PA</li> <li>• Residence Director</li> </ul> <p><b>Kelly Weaber</b></p> <ul style="list-style-type: none"> <li>• East Stroudsburg University of PA</li> <li>• Residence Director, Coordinator of Staff Selection &amp; Assessment</li> </ul> <p><b>Room: Cornwall</b></p>	<p><b>Techno Pro or Techno No</b></p> <p>People use a variety of mediums to communicate, share and network on campuses. Should we embrace this new technology? To what extent is it still efficient to practice "old school" communication. This discussion will explore the benefits of being a Tech Pro or a Tech No with students and colleagues.</p> <p><b>Topic Area:</b> Technology  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>REC (Recognition, Education, and Connections) Committee</b></p> <p><b>Room: Kinderhook</b></p>	<p><b>The New Professional Case Study Competition</b></p> <p>The New Professional Case Study competition is an annual conference event sponsored by the REC Committee. It is an opportunity for new professionals to demonstrate their ability to respond to situations common in the field of Housing and Residence Life. Professionals with three years or less experience will be matching their wits and sharpening their Student Affairs knowledge as they problem-solve a case study. This session will have case study participants present their cases to a panel of judges.</p>



**Program Session 3 – Thursday, October 16<sup>th</sup> 3:30pm-4:45pm**

<p><b>Linda Diaz</b></p> <ul style="list-style-type: none"> <li>• Ramapo College of New Jersey</li> <li>• Director of Residence Life</li> </ul> <p><b>Room: Vistas C</b></p>	<p><b>CHO Roundtable</b></p> <p>Bring your most urgent and important questions to this roundtable. Hash out, answer, get perspective, and establish professional relationships with your colleagues. This roundtable is specifically targeted to your needs because you set the agenda when you attend this roundtable!</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> CHO</p>
<p><b>Catherine Bermudez</b></p> <ul style="list-style-type: none"> <li>• Widener University</li> <li>• Director of Residence Life</li> </ul> <p><b>Carlyle Lawrence</b></p> <ul style="list-style-type: none"> <li>• Widener University</li> <li>• Assistant Dean for Judicial Affairs</li> </ul> <p><b>Room: Heritage</b></p>	<p><b>Navigating the Waters of Off Campus Housing &amp; Sometimes Turbulent Neighbor Relations</b></p> <p>Off campus housing can be a challenging area to navigate especially regarding neighbor relations. Our goal is to create an environment for overall student success as well as to nurture positive neighbor relations on a metropolitan campus. We will review our specially designed orientation and campus/community partnerships as well as provide resources for implementation on your campus. Student Affairs professionals from Residence Life &amp; Judicial Affairs will share resources and strategies and solicit the experiences and input of the audience.</p> <p><b>Topic Area:</b> Personal and Professional Development, Programming &amp; Leadership Development  <b>Target Audience:</b> Entry Level, Mid-Management, CHO</p>



**Program Session 4 – Friday, October 17<sup>th</sup> 9:00am-10:15am**

<p><b>Khadijah Ali-Coleman</b></p> <ul style="list-style-type: none"> <li>• Morgan State University</li> <li>• Assistant Director of Residence Life/Program Manager of the Academic Enrichment Program</li> </ul> <p><b>Emmanuel Manu</b></p> <ul style="list-style-type: none"> <li>• Morgan State University</li> <li>• Resident Director</li> </ul> <p><b>Enimini Ekong</b></p> <ul style="list-style-type: none"> <li>• Morgan State University</li> <li>• Resident Director</li> </ul> <p><b>Room: New Holland</b></p>	<p><b>Academic Intervention Methods Within the Residence Community</b></p> <p>College life can be a blast. Often, first-year students party so hardy that they can lose sight of their academic priorities. This session will provide residence life professionals with strategies to engage students with poor grade point averages and low to non-existent study routines that lead to academic success. Hear first-hand from those who have developed the strategies and implemented them-- with great results!</p> <p><b>Topic Area:</b> Programming &amp; Leadership Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Phil Hernandez</b></p> <ul style="list-style-type: none"> <li>• The College of New Jersey</li> <li>• Residence Director</li> </ul> <p><b>Kellie Hahn</b></p> <ul style="list-style-type: none"> <li>• The College of New Jersey</li> <li>• Residence Director</li> </ul> <p><b>Room: Limerock</b></p>	<p><b>Facilitating Moral &amp; Intellectual Growth: Hosting Developmental Judicial Hearings</b></p> <p>Serving as a judicial hearing office is often a source of dread for student affairs professionals. However, research shows that students grow tremendously during interventions that cause them to reflect on their behavior and decision making process in new ways. Through the utilization of various theories, attendees will be educated on ways to host developmental hearing conversations with their students, better understand their role as educators on their campuses, and why meaningful self reflection is so important. Program participants will be provided with a framework by which to guide their practice and can expect to be engaged to utilize their current experience to make meaning of the information provided by the presenters.</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student</p>



**Program Session 4 – Friday, October 17<sup>th</sup> 9:00am-10:15am**

<p><b>Chad Henning</b></p> <ul style="list-style-type: none"> <li>• Penn State University</li> <li>• Assistant Director of Housing – Pollock &amp; South Halls</li> </ul> <p><b>Room: Vistas D</b></p>	<p><b>Operating in the Green</b></p> <p>Developing sustainability initiatives within Residence Halls is a natural step forward for all universities. These initiatives include waste management and energy awareness programs that enhance and encourage the advancement of environmental-conscious behaviors – as well as a sustainable culture. For these efforts to be effective, residential facility managers must integrate with broader university partnerships and initiatives. This program will provide insight on Penn State’s efforts and commitment to environmental stewardship including our Guaranteed Energy Saving Program and Take Charge campaign.</p> <p><b>Topic Area:</b> Business Operations, Facilities Management  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Steve Desir</b></p> <ul style="list-style-type: none"> <li>• Rutgers University- New Brunswick</li> <li>• Coordinator for Special Programs</li> </ul> <p><b>Room: Strasburg</b></p>	<p><b>Rules of the Playground: Reconsidering Supervision in Residence Life</b></p> <p>Everything you needed to know about supervision....You’ve known since Kindergarten. This program will examine the role that supervision plays in the development of students and staff. K-12 education research continues to demonstrate that active supervision is essential to ensuring that students are successful in their academic pursuits. In this session we will explore new supervision and leadership strategies that will inform how we engage, educate, and cultivate the leaders of tomorrow.</p> <p><b>Topic Area:</b> Staff Management  <b>Target Audience:</b> Entry Level, Graduate Student</p>



**Program Session 4 – Friday, October 17<sup>th</sup> 9:00am-10:15am**

<p><b>David Flemming</b></p> <ul style="list-style-type: none"> <li>• Salisbury University</li> <li>• Area Director</li> </ul> <p><b>Erika Brightful</b></p> <ul style="list-style-type: none"> <li>• Salisbury University</li> <li>• Resident Director</li> </ul> <p><b>Room: Cornwall</b></p>	<p><b>When Old Navy Won't Satisfy Banana Republic Customers- Including Upper-Class Residents in Residence Hall Programming</b></p> <p>Do your upper-class residents seem disinterested in your staff's programming efforts? Is food even a tough sell at times with your sophomores, juniors, and seniors? Come and discover why some programming models seem to fail at the upper-class level and examine new ways to engage this challenging segment of the college population. This hour will be packed with ideas, discussion, and an overview of a pilot program at Salisbury University</p> <p><b>Topic Area:</b> Programming &amp; Leadership Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student</p>
<p><b>Bill Huff</b></p> <ul style="list-style-type: none"> <li>• Georgetown University</li> <li>• Area Coordinator</li> </ul> <p><b>Room: Hopewell</b></p>	<p><b>Social Class &amp; Classism: The Neglected Face of Multiculturalism</b></p> <p>Student affairs professionals including those in housing and residence life pride ourselves in being multiculturally competent educators yet our dialogues typically do not include the impact of social class and classism. Come engage in discussions and interactive activities examining the impact of these important topics on our college campuses and on our own experiences and worldviews. All participants will receive an electronic Social Class Resource Toolkit to further the conversation upon conclusion of the session.</p> <p><b>Topic Area:</b> Diversity  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Grace Reynolds</b></p> <ul style="list-style-type: none"> <li>• Lafayette College</li> <li>• Associate Director of Residence Life</li> </ul> <p><b>Room: Kinderhook</b></p>	<p><b>Using Rubrics to Improve the Evaluation Process</b></p> <p>Ever been frustrated by the results of an evaluation process and wondered if the tool worked as well as it should? Ever thought, "There must be a way to do this better"? This session will explore the benefits of using rubrics for evaluating staff and various other departmental processes and programs using the changes Lafayette College made to its RA evaluation process three years ago as an example.</p> <p><b>Topic Area:</b> Programming &amp; Leadership Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>



**Poster Session (Hopewell) – Friday, October 17<sup>th</sup> 10:30am-11:45am**

<p><b>Laura Barry</b></p> <ul style="list-style-type: none"> <li>• Felician College</li> <li>• Director of Residence Life</li> </ul> <p><b>Room: Hopewell</b></p>	<p><b>Reduce Reuse Recycle...How to get students to participate in Recycling programs in Residence Halls</b></p> <p>This session is designed for professionals within the field to be able to share experiences on implementing an effective recycling program in the residence halls. By creating a venue for conversation professionals will be able to share ideas and learn what other institution do to motivate students to recycle. Topics, such as the increase in recycling that was brought forth by our first year students participating in RecycleMania, will be demonstrated.</p> <p><b>Topic Area:</b> Facilities Management  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student</p>
<p><b>Colleen Haggarty</b></p> <ul style="list-style-type: none"> <li>• Washington &amp; Jefferson College</li> <li>• Assistant Director of Residence Life</li> </ul> <p><b>Room: Hopewell</b></p>	<p><b>How To: Create a Pet House</b></p> <p>Are you noticing an influx of furry creatures on your campus? Are you dealing with housing accommodations that require a pet? Are you looking to expand your theme housing? This session is for you then! You will learn about the Pet House at Washington and Jefferson College: how we created it, how we maintain it, and how much our students love it!</p> <p><b>Topic Area:</b> Programming and Leadership Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Debra Klokis</b></p> <ul style="list-style-type: none"> <li>• Bucknell University</li> <li>• Residential Life Coordinator</li> </ul> <p><b>Room: Hopewell</b></p>	<p><b>Creating New Opportunities for Students in Substance Free Living Communities</b></p> <p>CHOICE is an initiative at Bucknell University which supports healthy living options in residence halls. We know that college students may partake in underage experiences during their four years but CHOICE is an environment where students invite a different type of college experience. CHOICE provides many alternative social options for the students at Bucknell University.</p> <p><b>Topic Area:</b> Programming and Leadership Development  <b>Target Audience:</b> Entry Level, Mid-Management</p>



**Poster Session – Friday, October 17<sup>th</sup> 10:30am-11:45am**

<p><b>Nick Luchko</b></p> <ul style="list-style-type: none"> <li>• Arcadia University</li> <li>• Area Coordinator</li> </ul> <p><b>Laura Bickert</b></p> <ul style="list-style-type: none"> <li>• Arcadia University</li> <li>• Area Coordinator</li> </ul> <p><b>Breann Donnelly</b></p> <ul style="list-style-type: none"> <li>• Arcadia University</li> <li>• Area Coordinator</li> </ul> <p><b>Room: Hopewell</b></p>	<p><b>Letting Them Take the Lead: Utilizing Student Staff to Guide Selection, Training and Recognition</b></p> <p>In this poster presentation, Arcadia University’s Area Coordinators will demonstrate how they implemented a student staff committee model. This model guides the assessment, evaluation, and execution of selecting new student staff, organization and creation of mid-year and fall training, and ongoing staff recognition and celebration planning. Participants will learn how and why these committees were created, view sample timelines, and explore ways to pursue a similar model at their respective institutions.</p> <p><b>Topic Area:</b> Staff Management  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
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**Program Session 5A – Friday, October 17<sup>th</sup> 10:30am-11:00am**

<p><b>Kristen Diorio</b></p> <ul style="list-style-type: none"> <li>• Harcum College</li> <li>• Director of Residence Life</li> </ul> <p><b>Mark Turnbough</b></p> <ul style="list-style-type: none"> <li>• Salisbury University</li> <li>• Severn Hall Area Director</li> </ul> <p><b>Room: New Holland</b></p>	<p><b>Your Outlet to Career Growth Through the Mid-Atlantic Placement Conference (MAPC)</b></p> <p>Looking for a new position? Want to make a career move? Need to hire that perfect candidate? Come learn about Mid-Atlantic Placement Conference 2009! We will provide you with this year's dates, location, costs, and perspectives from past participants. Find your perfect job in the MACUHO region!</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Pete Galloway</b></p> <ul style="list-style-type: none"> <li>• West Chester University</li> <li>• Director of Housing Services</li> </ul> <p><b>Cindy Threatt</b></p> <ul style="list-style-type: none"> <li>• Rider University</li> <li>• Associate Dean of Residential Programs</li> </ul> <p><b>Room: Limerock</b></p>	<p><b>ACUHO-I and the ACUHO-I Foundation: Outlets for Growth</b></p> <p>You have heard about ACUHO-I, but what does it really do? And the Foundation Board - what are they all about? What do they have to offer me and how are they different from MACUHO? Come and get your questions answered by two regional members who are in leadership positions with ACUHO-I and the Foundation. Find out how involvement in an international organization can impact you, your institution and your residents.</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Rachael Gebely</b></p> <ul style="list-style-type: none"> <li>• Bucknell University</li> <li>• Residential Life Coordinator</li> </ul> <p><b>Room: Strasburg</b></p>	<p><b>From Trash to Treasure: Creating and Updating an End of the Year Donation Program</b></p> <p>Do you know students that have items that they no longer want or need at the end of the year? Bucknell University's "Hidden Treasures" encourages the motto, "Don't throw it away – GIVE IT AWAY," establishing a program to help students donate goods to local charitable organizations. Learn how to create (or update) an end of the year donation program on your campus and give a second life to students' belongings!</p> <p><b>Topic Area:</b> Facilities Management, Housing Operations, Programming and Leadership Development  <b>Target Audience:</b> Entry Level, Mid-Management</p>



**Program Session 5A – Friday, October 17<sup>th</sup> 10:30am-11:00am**

<p><b>Joanne Goldwater</b></p> <ul style="list-style-type: none"> <li>• St. Mary’s College of Maryland</li> <li>• Associate Dean of Students</li> </ul> <p><b>Room: Strasburg</b></p>	<p><b>The Regional Entry-Level Institute (RELI)</b></p> <p>This session will describe RELI, the seven competencies (Working with Change, Managing Multiple Priorities, Campus Politics, Supervision, Meeting the Needs of Diverse Students, Crisis Management, and Accountability), and the mentoring opportunities available at next June's Institute.</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> Entry Level</p>
<p><b>Everett Herman</b></p> <ul style="list-style-type: none"> <li>• University of the Sciences in Philadelphia</li> <li>• Res Life Administrator</li> </ul> <p><b>Room: Cornwall</b></p>	<p><b>Establishing Community in Apartment-style Residence Halls</b></p> <p>Campuses are transforming Apartment style buildings into Residence Halls at an increasing rate. Such halls create many challenges and opportunities to create community on your campus. This presentation will help Hall Directors with similar responsibilities gain fresh perspectives on successfully creating and maintaining a strong sense of community in these areas. Current literature and <b>personal</b> experiences via audience participation will be used to create a best practices model for use on any type of campus!</p> <p><b>Topic Area:</b> Programming and Leadership Development, Facilities Management, Housing Operations  <b>Target Audience:</b> Entry Level, Graduate Student</p>
<p><b>Lori Troise</b></p> <ul style="list-style-type: none"> <li>• Rowan University</li> <li>• Residence Director</li> </ul> <p><b>Jessica Havery</b></p> <ul style="list-style-type: none"> <li>• Rowan University</li> <li>• Residence Director</li> </ul> <p><b>Room: Kinderhook</b></p>	<p><b>Making the Most of your Grad School Experience</b></p> <p>In the next year or two we'll finally have our Master's Degrees, but so will countless other people getting into the field. How do we make ourselves stand out in the giant stacks of résumés? This session will provide you with valuable information on how to make the most out of your time as a graduate student, ultimately making yourself more marketable when job-search time comes around.</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> Graduate Student</p>



**Program Session 5B – Friday, October 17<sup>th</sup> 11:15am-11:45am**

<p><b>John Perovich</b></p> <ul style="list-style-type: none"> <li>• The Richard Stockton College of NJ</li> <li>• Complex Director</li> </ul> <p><b>Room: New Holland</b></p>	<p><b>"Freshman Alcohol Experience: A Student Perspective"</b></p> <p>Ever wonder what might be going through the minds of Freshmen after an alcohol violation? John Perovich, Complex Director and Adjunct Professor from The Richard Stockton College of New Jersey, has edited first year student's judicial reflection letters into a one act play to educate and promote alcohol awareness to the college community. You are invited to experience this <b>unique</b> presentation.</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Lynn Pierson</b></p> <ul style="list-style-type: none"> <li>• Bucknell University</li> <li>• Assistant Director of Residential Life</li> </ul> <p><b>Erica Lopatofsky</b></p> <ul style="list-style-type: none"> <li>• Bucknell University</li> <li>• Graduate Assistant</li> </ul> <p><b>Room: Limerock</b></p>	<p><b>Developing “New” Diversity Programming: The Story of 7th Street House for the Study of Black Diaspora</b></p> <p>This program will outline how Bucknell University created a new residential based programming model for 7<sup>th</sup> Street House for the Study of Black Diaspora. Last year the Office of Housing and Residence Life, Multicultural Student Services and the African American Studies department joined together to develop a new program model. Attendees will leave with an understanding of how they might be able to institute this type of programming on their campus. Challenges and future goals will also be discussed.</p> <p><b>Topic Area:</b> Diversity, Programming and Leadership Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>
<p><b>Tom Gorczynski</b></p> <ul style="list-style-type: none"> <li>• University of Pennsylvania</li> <li>• Manager, Information Center &amp; Conference Housing Operations</li> </ul> <p><b>Room: Cornwall</b></p>	<p><b>Strategic Planning: From Start to Finish</b></p> <p>MACUHO recently completed a strategic planning process that resulted in a new strategic plan for the years 2008 - 2013. The strategic planning process used by MACUHO will be explained in detail as well as the resulting goals and objectives for MACUHO in the next five years</p> <p><b>Topic Area:</b> Personal and Professional Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student, CHO</p>



**Program Session 5B – Friday, October 17<sup>th</sup> 11:15am-11:45am**

<p><b>John A. Borawski</b></p> <ul style="list-style-type: none"> <li>• CAACURH</li> <li>• Director</li> </ul> <p><b>Bonnie Byrne</b></p> <ul style="list-style-type: none"> <li>• CAACURH</li> <li>• Advisor</li> </ul> <p><b>Room: Heritage</b></p>	<p><b>CAACURH 101: What do all those letters mean?</b></p> <p>CAACURH is a student-run organization whose members' purpose is to provide communication, education, and leadership development opportunities for student leaders in residence hall systems across the region. The students who comprise our organization represent different abilities, races, ethnicities, sexual orientations, religions, ages, genders and political affiliations. As such, CAACURH is a representative body of a truly multicultural population in which individual differences are accepted and welcomed.</p> <p>Come learn about CAACURH conferences, services, and leadership opportunities! If you have a Residence Hall Association and are not affiliated with the organization, join us and learn about the benefits of being involved in this truly amazing organization!</p> <p><b>Topic Area:</b> Programming and Leadership Development  <b>Target Audience:</b> Entry Level, Mid-Management, Graduate Student</p>
<p><b>Liz Yates</b></p> <ul style="list-style-type: none"> <li>• Bucknell University</li> <li>• Assistant Director of Residential Life</li> </ul> <p><b>Kristen Bolig</b></p> <ul style="list-style-type: none"> <li>• Bucknell University</li> <li>• Residential Life Coordinator</li> </ul> <p><b>Room: Kinderhook</b></p>	<p><b>Providing New Leadership Opportunities for Outstanding Student Staff: Bucknell’s Residential Experience Leader Program</b></p> <p>Outstanding students seeking new opportunities? Interested in more student input for recruitment, training, and recognition? Learn about the Residential Experience Leader position including how this leadership opportunity was developed and launched for excellent student staff members.</p> <p><b>Topic Area:</b> Programming and Leadership Development  <b>Target Audience:</b> Entry Level, Mid-Management</p>